

## COOKIES POLICY

Last Revision: 21 May 2018

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

### WHAT ARE COOKIES?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. They are widely used to make websites work and to function more effectively. Without some of these cookies, the website simply would not work. Other cookies perform functions like recognising you each time you visit the site or helping our team to understand which parts of the site you find most interesting and useful.

A cookie in no way gives us access to your computer or any personally identifiable information about you, other than the data you choose to share with us.

A cookie will typically contain a record of the website which issued it, its own name, and a value which is often a randomly generated unique number. A cookie will have a 'lifetime', which tells your browser when to delete it.

### COOKIE TYPES

Different cookies are used for different purposes. The most common ones are as follows:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

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There are also several different types of cookie. These are the most common ones:

- **Session cookies.** These cookies only last for the duration of your website visit.
- **Persistent cookies.** These cookies will outlast user sessions. If a persistent cookie has its maximum age set to 1 year, then, within the year, the initial value set in that cookie would be sent back to the server every time the user visited the server. This could be used to record a piece of information such as how the user initially came to this website. For this reason persistent cookies are also called tracking cookies.
- **Secure cookies.** These cookies are only used when a browser is visiting a server via HTTPS, ensuring that the cookie is always encrypted when transmitting from client to server.
- **First-party cookies.** These are cookies set with the same domain (or its subdomain) in the browser's address bar.
- **Third-party cookies.** These are cookies set with different domains from the one shown on the address bar (i.e. the web pages on that domain may feature content from a third-party domain - e.g. Google Maps or YouTube). Privacy setting options in most modern web browsers allow you to block third-party tracking cookies.

### THE COOKIES WE USE

We use the following cookies on our website:

Name	1st or 3rd Party	What is the purpose of the cookie?	Lifetime
PHPSESSID	1st	This is used to remember your session ID whilst browsing the website and is essential for the website to work properly.	Once you close your browser this cookie is destroyed.
_GID _GA _GAT AMP_TOKEN _GAC_<PROPERTY-ID>	1st	These first party cookies are set by Google Analytics to distinguish users, throttle request rates, distinguish AMP clients and link AdWords campaigns to analytics.	Up to 2 years

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Name	1st or 3rd Party	What is the purpose of the cookie?	Lifetime
<b>__CFDUID</b>	1st	This first party cookie is set by CloudFlare to help improve the security of our website.	1 year
<b>__ATUVS</b> <b>__ATUVC</b>	1st	These first party cookies are set by the AddThis sharing tool to ensure you can see the updated share counts when you share a page on our site.	Up to 13 months
<b>LOC</b> <b>UVC</b> <b>OID</b> <b>SSH</b> <b>SSC</b> <b>MUS</b> <b>UID</b> <b>SSHS</b>	3rd	These third party cookies are set by the AddThis sharing tool and share data with AddThis when you share sites using their tools.	Up to 13 months
<b>U2</b> <b>OT2</b> <b>ACTIVITYINFO2</b> <b>OT_[SESSIONID]</b>	3rd	These are cookies set by are marketing/ advertising agency in order for us to make our marketing activities more relevant.	Up to 15 months
<b>YSC</b> <b>PREF</b> <b>VISITOR_INFO1_LIVE</b>	3rd	These third party cookies are set by YouTube to distinguish users viewing YouTube videos embedded on the website.	Up to 13 months

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Name	1st or 3rd Party	What is the purpose of the cookie?	Lifetime
<b>UIDC</b> <b>UUID</b> <b>IDE</b> <b>BKDC</b> <b>BKU</b> <b>TDCPM</b> <b>TDID</b>	3rd	These third party cookies are set by DoubleClick floodlight tags. DoubleClick helps us make our advertising more relevant and track conversions.	Up to 2 years
<b>UUID2</b> <b>SESS</b> <b>ANJ</b>	3rd	These third party cookies are set by adnxs.com, which is used by our advertising partners to help us make our advertising more relevant and track conversions.	Up to 3 months
<b>RUR</b> <b>CSRFTOKEN</b> <b>URLGEN</b>	3rd	These third party cookies are set by Instagram to distinguish and track users viewing our Instagram social feed	Up to 1 year
<b>TS01835489_31</b> <b>TS01835489</b> <b>AV-COOKIE</b> <b>ASPSESSIONIDSCRBD-BTD</b>	1st	These are session cookies set by our ticketing platform to identify you as you use our ticket system at curvetickets.co.uk	Once you close your browser these cookies are destroyed.
<b>__UTMZ</b> <b>__UTMC</b> <b>__UTMB</b> <b>__UTMA</b> <b>__UTMT</b>	1st	These first party Google Analytics cookies are set when visiting our ticketing website curvetickets.co.uk in order to identify users for analytics purposes	Up to 2 years

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Name	1st or 3rd Party	What is the purpose of the cookie?	Lifetime
IDE	3rd	This third party cookie is set by DoubleClick to help improve our advertising based on your activity on curvetickets.co.uk	Up to 13 months

**THE LAW**

The law which governs how websites use cookies and similar technologies when storing information on a user’s equipment, such as their computer or mobile device, is the Privacy and Electronic Communications (EC Directive) Regulations. The regulations were amended on 26 May 2011.

Regulation 6 covers the use of electronic communications networks to store information (e.g. cookies) or to gain access to information stored in the terminal equipment of a subscriber or user. The change in the law was prompted by concerns about online tracking of individuals and is intended to protect the privacy of users by requiring their knowledge and agreement to the use of cookies, even where the information collected is not directly personally identifiable.

**HOW TO ACCEPT OR DECLINE COOKIES**

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer and you can also view and/or delete cookies already on your computer although this will depend on the particular web browser that you use.

Please note that cookies are essential to the effective functioning of some of the services we offer online. If you disable cookies, a number of important functions and services will be unavailable to you and our websites may not operate correctly in your browser.

Cookies can be cleared from your internet browser at any time. For information on how to do this, follow these links:

- [Internet Explorer](#)
- [Firefox](#)
- [Chrome](#)
- [Safari](#)

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### SUMMARY OF TERMS

**Browser** - software used to locate and display Web pages

**Cookies** - files stored on the user's machine which are designed to identify users and collect user information

**IP address** - the Internet Protocol address is an identifier allocated to a computer using the Web. IP addresses may be static (a particular computer always has the same address) or dynamic (the address is different each time the computer connects to the Web)

### FURTHER INFORMATION

For more information on our use of cookies please [contact us](#).